

**Curriculum, fall 2017 (106 上學期)**  
**MBA Program in International Management (imMBA)**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
0910-1000 D2	<b>Innovation and Product Management</b>  Prof. Liu (劉志鴻老師)  Optionally Required, 3 credits @MD1004	<b>Leadership of New Business Development</b>  Prof. Liu (劉志鴻老師)  Elective, 3 credits @MD1004	<b>Decision Analysis and Management</b>  Prof. Wu (吳清炎老師) Prof. Tung (董惟鳳老師)  Elective, 2 credits @MD1004	<b>Brand Management</b>  Offered by MA Program in Brand and Fashion Management  <a href="#">See note 2</a>	<b>Business Ethics</b>  Father Niewdana (聶達安神父)  2 credits @MD1004 <b>Absolutely Required</b>	
1010-1100 D3						
1110-1200 D4						
1340-1430 D5	<b>Research Methodology</b>  Prof. Liao (廖貴燕老師)  2 credits Elective Senior Only @MD1004	<b>International Business Management</b>  Prof. Kuo (郭國泰老師)  3 credits @MD1004 <b>Absolutely Required</b>		<b>Supply Chain and Operations Management: A Global Viewpoint</b>  Prof. Wu (吳清炎老師)  Optionally Required, 3 credits @MD1004	<b>Strategic Management: A Global Viewpoint</b>  Prof. Yang (楊士進老師)  Optionally Required, 3credits @MD1004	
1440-1530 D6						
1540-1630 D7						
1640-1730 D8						
1740-1830 E0						
1840-1930 E1	<b>Business Communication</b>  Prof. Kuan (關家莉老師)  Elective, 2 credits @MD1004					<b>Applied Professional Research (I)</b>  3 credits senior only in conjunction with THESIS <b>Absolutely Required</b>
1940-2030 E2						
2040-2130 E3						

**Note:**

- New students only:** From fall 2017, there will be two kinds of required courses: absolutely required and optionally required.  
For absolutely required courses (11 credits in total), you must take them to graduate.  
For optionally required courses, you may choose 5 out of 7.
- Brand Management and Electronic Commerce are offered by MA Program in Brand and Fashion Management. The first 5 imMBA students are guaranteed to take it. Please show the registration proof to imMBA office right after you register online to secure your application.
- For those interested in taking Internship in the spring semester, you need to inform imMBA office in the first week of fall semester, and accomplish the internship for at least 8 weeks or 120 hours before the beginning of spring semester.

**Curriculum, spring 2018 (106 下學期)**  
**MBA Program in International Management (imMBA)**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
0910-1000 D2			<b>Marketing Management: International Perspectives</b>  Prof. Wang (王慧美老師)  Optionally Required, 3 credits @MD1004	<b>Intl. Financial Regulations</b>  Prof. Chiu (邱彥琳老師)  Elective, 3 credits @JS 109		
1010-1100 D3	<b>Emerging Market Management</b>  Prof. Li (鄺芑羽老師)	<b>Cross-Cultural Management</b>  Prof. Lo (羅燦慶老師)			<b>Overseas Field Trip</b>  Prof. Wu (吳清炎老師)	
1110-1200 D4	Elective, 2 credits @MD1004	Elective, 2 credits @MD1004			Elective, 2 credits	
1340-1430 D5	<b>Financial Management: International Perspectives</b>  Prof. Jiang (姜健國老師)  Optionally Required, 3 credits @MD1004	<b>Organization Design and Management: A Global Viewpoint</b>  Prof. Kuo (郭國泰老師)		<b>Human Resources and Knowledge Management: International Perspectives</b>  Prof. Chen (陳東賢老師)  Optionally Required, 3 credits @MD1004	<b>E- Commerce</b>  Offered by MA Program in Brand and Fashion Management  <a href="#">See note 2</a>	
1440-1530 D6		Prof. Liao (廖貴燕老師)				
1540-1630 D7		Optionally Required, 3 credits @MD1004				
1640-1730 D8		<b>Business Elite Mentor</b>  Prof. Lin (林若蓁老師)				<b>Internship</b>  Prof. Chang & (張朝清老師) Prof. Kuao (高銘淞老師)  Elective, 2 credits  <a href="#">See note 3</a>
1740-1830 E0		Elective 2 credits @MD1101				
1840-1930 E1						<b>Applied Professional Research (II)</b>  3 credits senior only in conjunction with THESIS <b>Absolutely Required</b>
1940-2030 E2						
2040-2130 E3						

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